

*First Annual Conference*

From Writers  
to  
*Published Authors*

Date: **Saturday, October 5, 2013, 8:45 am-5:00 pm**

Place: **Oakland Church, 70 Oakland Terrace, Charles Town, WV**

Cost: Early Registration: **\$60** (*lunch included*)/ After Sep 23: **\$75**  
(*check, money order, online w/ PayPal*)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Register Online:** Go to Acorn Book Services ([http://acornbookservices.com/Writer\\_to\\_Published\\_Author.html](http://acornbookservices.com/Writer_to_Published_Author.html)) to Register and Pay with PayPal or Credit Card.

**Snail-Mail:** Complete registration form and mail with check or Money Order (made out to **Acorn Book Services**) to:

Acorn Book Services  
415 Moonridge Lane  
Harpers Ferry, WV 25425

Email [acornbookservices@gmail.com](mailto:acornbookservices@gmail.com) or phone 304-995-1295  
for more information.

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**Panel Discussions on  
Writing, Publishing, Illustrating,  
Writing Children's Books**

*Sponsored by Acorn Book Services  
[www.acornbookservices.com](http://www.acornbookservices.com)*

## Who Better to Learn From?

The *From Writers to Published Authors Conference* offers writers the opportunity to learn the ins and outs of writing and publishing directly from those who have gone before them. At this first annual event, authors and publishers will gather together to spend the day helping new writers to reach their goal of not only publishing their books, but doing it right.

Attendees have a choice of panel discussions to attend based on where they are in their journey toward authorship. The forty-five minute panel discussions cover a wide range of topics, including finishing your book, researching, age-appropriate writing for children, working with an illustrator, marketing with social media, designing your cover and more.

This conference also includes two *Super Panel* discussions which are foremost on most writers and published authors' minds: **The Future of Books** and **Using Social Media for Book Promotion**.

Three publishers are scheduled to appear: Lauren Carr of **Acorn Book Services**, Austin Camacho of **Intrigue Publishing**, and Beth Rowland of **Black Walnut Corner Book Production**.

**The fee for attendees is \$60.** Lunch is included. We encourage attendees to not be shy. We encourage writers to feel free to talk to authors and publishers about their projects and ask any questions they may have about completing their books and advice on publishing.

### ***But Wait! There's More!***

Intrigue Publishing will have a special presentation during lunch:

#### ***Working With a Small Press - A Reality Check.***

Writers won't want to miss this interactive presentation that will answer many questions about the differences between a big press, and also how a small press differs from self-publishing.

## \*Schedule Panel Topics

*\*Topics may change due to author's schedules before the conference*

### **Writing**

*Get 'er Done:* Committing to your book to complete it.

*Let's Get Personal:* This panel is made up of authors who have successfully put pen to paper to tell their stories.

*Research: Get it Right:* Even in fiction, nothing can kill a book like having your facts wrong.

*Laughing It Up:* Writing humor.

### **Publishing**

*Judging a Book By Its Cover:* Cover Design.

*Picture My Book:* Working with Illustrators.

*Who's Going to Read It:* As much as we like to think everyone will want to read our book, that is just not the case. This panel will discuss determining your readers so that you may focus your book and your marketing toward drawing them in.

*How to Sell It:* Different from the Social Media Super Panel, this panel discussion will focus on basic marketing techniques that every author should know.

### **Children's Books**

*Kiddie Lit I: Writing for Children.* Writing for children is not as easy as it may appear. This panel will discuss the basics to know when it comes to writing a children's book.

*Kiddie Lit II: Where's the Line?* Is your book appropriate for your age group? Does your middle school book have too much romance? Is it appropriate to have your grade-school-aged protagonist curse? This promises to be a hot discussion.

***Space is limited for the From Writers to Published Authors Conference. So don't delay. Sign up today!***

Email [acornbookservices@gmail.com](mailto:acornbookservices@gmail.com) or phone 304-995-1295 for more information.